

IN THE CLAIMS:

Please cancel pending claims 1-3, 6-10 and 28-44 without prejudice. Please add the following new claims 45-74.

45. A charity system facilitating contributions from a merchant to a charitable entity comprising:

- a. first means for making available a charity card with encoded charity identification to a select group of public desiring to benefit the entity;
- b. second means for a merchant computer system with a sale terminal, on being presented the charity card, reading the encoded charity card, computing a contribution by multiplying a sale amount and a percent of sale and allocating the contribution to the entity, wherein the merchant will contribute to the entity the percent of sales of the merchant to the select group;
- c. third means for aggregating the allocated contributions from a plurality of sale transactions with the select group and sending the aggregate contributions to the entity.

46. The charity system as in claim 45, wherein the first means comprising:

- a. means for members of the select group registering into the charity system;
- b. means for the charity system printing the charity card identifying the entity by an encoding means and mailing the charity cards to members of the select group.

47. The charity system as in claim 45, wherein the first means comprising:

- a. means for the entity registering itself and members of the select group into the charity system;
- b. means for the charity system printing the charity card identifying the entity and the members of the select group by an encoding means and mailing the charity cards to the entity for distribution to the select group.

48. The charity system as in claim 45, wherein the second means comprising:
means for the merchant sale terminal printing a sales receipt identifying the entity and
the contribution to the entity from the sale transaction.

49. The charity system as in claim as in 45, wherein the second means comprising:
means for the merchant sales terminal printing a sales receipt identifying the entity, the
contribution to the entity from this sale transaction, and the cumulative contributions
from prior sales transactions.

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50. The charity system as in claim 45, wherein the third means comprising:
a. means for collecting contributions from a plurality of merchants allocated to
plurality of entities;
b. means for aggregating contributions for entity and performing one electronic fund
transfer to entity bank.

51. The charity system as in claim as in 50, further comprising: means for preparing
and sending the entity an accounting statement, identifying the merchant and the
contribution from the merchant.

52. The charity system as in claim as in 50, further comprising: means for preparing
and sending to the merchant an accounting statement, identifying each of the entities
and the contribution from the merchant.

53. A charity system facilitating contributions from a merchant to a charitable entity
comprising:

- a. a first function for receiving and storing entity data of those entities willing to
influence a select group of public to patronize those merchants who are willing to
contribute a percent of their sales to the entities;
- b. a second function for receiving and storing data of members of select group
desiring to patronize merchants willing to contribute to the entity;

- c. a third function printing and mailing a charity card encoded with charity identification and member identification to the members of select group;
- d. a fourth function in a merchant computer system with a sale terminal enabling reading the charity card and computing a contribution as a percent of sale and storing said contribution data identified by entity identification and member identification into a merchant database.

54. The charity system as in claim 53, further comprising:

- a. a fifth function reading the merchant databases from a plurality of merchants and aggregating the contributions to the entity by the merchants;
- b. a sixth function performing a fund transfer of aggregate contributions from the merchants to the entity.

55. The charity system as in claim 53, wherein the second function comprising: receiving and storing a plurality of charitable entity identifications and percent split of contributions between the plurality of charitable entities.

56. The charity system as in claim 55, wherein the charity card additionally encoded with a plurality of entity identifications along with the percent split of contributions.

57. The charity system as in claim 56, wherein the fourth function comprising: splitting the contribution among the plurality of entities and storing said contribution data in the merchant database.

58. The charity system as in claim 57, wherein the fourth function comprising: a sub-function that prints on a sales receipt the entities and the contributions to the entities from the sale transaction.

59. The charity system as in claim 53, wherein the fourth function comprising: a sub-function that prints on a sales receipt the entity and the contribution to the entity from the sale transaction.

60. The charity system as in claim 53, wherein the fourth function comprising:
a sub-function that prints on a sales receipt the contribution to the entity from this sale
transaction and cumulative contribution from prior sales transactions.

61. A method facilitating contributions from a merchant to a charitable entity
comprising the steps of:

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- a. making available to a select group of public desiring to benefit the entity a charity
card with encoded entity identification;
 - b. presenting the merchant at a merchant computer system with a sale terminal the
charity card by members of the select group; and
 - c. reading by the merchant sale terminal of the charity card, computing a
contribution by multiplying a sale amount and a percent of sale and allocating the
contribution to the entity, wherein the merchant will contribute to the entity the percent of
sales of the merchant to the select group.

62. The method as in claim 61, comprising the step of:
aggregating by the merchant the allocated contributions from a plurality of sale
transactions and sending the contributions to the entity.

63. The method as in claim 61, comprising the steps of:
a. registering by the entity of itself and members of the select group into a universal
charity card system;

b. printing by the system, the card identifying the entity and the members of the
select group by an encoding means and mailing the charity cards to the entity for
distribution to the select group.

64. The method as in claim 63, comprising the step of:
printing by the system, the charity card identifying the entity and a member of the
select group by an encoding means and mailing the charity cards to the members of the
select group.

65. The method as in claim 61 comprising the steps of:

- a. registering by the entity itself into a universal charity card system; and
- b. notifying by the entity of the select group to obtain from the system the charity card identifying the entity and a member of the select group.

66. The method as in claim 61, comprising steps of:

- a. collecting contributions by the system from a plurality of merchants allocated to plurality of entities;
- b. aggregating by the system contributions for the entity and performing one fund transfer to an entity bank.

67. The method as in claim 66, comprising the step of: preparing and sending by the system to the entity an accounting statement, identifying the merchant and the contribution from the merchant.

68. The method as in claim 66, comprising the step of: preparing and sending by the system to the members of the select group of public an accounting statement identifying the charity and the contribution from the select member purchases from the merchant

69. The method as in claim 66, comprising the step of: preparing and sending by the system to the merchant an accounting statement, identifying each of the entities and the contribution from the merchant.

70. The method as in claim 61, comprising the step of: printing by the merchant sale terminal a sales receipt identifying the contribution to the entity from the sale transaction.

71. The method as in claim 61, comprising the step of: printing by the merchant sales terminal a sales receipt identifying the contribution to the entity from this sale transaction, and the cumulative contributions from prior sales transactions.

D'anced 72. A sales receipt printed for a customer by a merchant sales terminal, wherein the sales receipt comprising: on the face of the sales receipt, identification of a charitable entity along with an amount of contribution to the entity by the merchant.

73. The claim as in 72, wherein the identification of a charitable entity comprising: identification of at least one charitable cause.

74. The claim as in 72, wherein the amount of contribution comprises: an amount of contribution from a present sales transaction and an amount of contribution from prior sales transactions.
